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**Approved
by decision of the Foundation Board
of the Vladimir Potanin Foundation
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CENTER FOR PHILANTHROPY DEVELOPMENT PROGRAM

Development of philanthropy and the non-profit sector is one of the strategic priorities of the Vladimir Potanin Foundation. The Center for Philanthropy Development Program is a new stage of Foundation efforts to determine global vectors of philanthropy development, focused on a wide range of current social problems and challenges of the future. The Program is not only aimed at revealing and verbalizing new agenda and directions of activities for non-profit organizations and individuals, but also envisages direct participation of the Foundation in developing hands-on tools for philanthropy of the future.

We consolidate people who are interested in reinventing philanthropy and initiating sustainable positive social changes, who are ready to apply innovative approaches in solving social issues, to take responsibility for the outcomes and to be leaders in their domains.

The Program is based on active collaboration of the Foundation with Russian and international partners sharing our approaches to philanthropy development, as well as with wide professional community.

Goals

- Disseminate knowledge on current philanthropy trends and build trust towards the non-profit sector
- Develop philanthropy culture in Russia and worldwide; create an environment for the long-term development of the non-profit sector
- Incorporate Russian philanthropic activities and professional community into the global setting
- Strengthen international community of philanthropy leaders interested in sustainable positive social changes

Objectives

- Study the most recent phenomena and trends in modern Russian and international philanthropy; ensure access to best practices and innovative models for the wide range of stakeholders
- Promote quality standards to enhance efficiency of charitable activities
- Develop philanthropy infrastructure to provide comprehensive solutions to socially important problems and to achieve sustainable results
- Involve Russian and international professional philanthropic community into public discussion about pressing issues of non-profit sector development
- Support professional exchange programs and establishing of partnerships of NGO and other professionals to exchange knowledge and jointly develop innovative intellectual products
- Provide conditions and resources to achieve new quality outcomes for participants – accomplished professionals and leaders in philanthropy

Expected outcomes

The Program is designed to advance a new philanthropy philosophy – commitment to equal partnership of philanthropists and beneficiaries, to comprehensive study and open discussion of needs of various communities and territories, and to joint development of solutions to selected problems. Implementation

of the Program would facilitate development of philanthropy ecosystem, increase diversity of participants of non-profit activities and encourage innovative approaches to ensure sustainable social changes. Global philanthropy dialogue as well as knowledge and practices exchange would be intensified through setting up inter-sector and international partnerships.

The Program would allow NGO professionals and a wider range of stakeholders to reframe their philanthropic goals, to implement new approaches in philanthropy and, as a result, to transform their activities in order to detect and overcome social problems in a more efficient way.

Our participants and partners

Program participants are Russian and foreign organizations and professionals from various fields who are interested in developing a new quality of philanthropy, who can propose and implement innovative approaches to international and cross-sector interaction and achieve sustainable, positive social change. We bring together and support those who have acknowledged professional experience, strategic vision, and ability and willingness to identify problems, propose creative solutions, and take responsibility for the results.

The partners of the Program are both opinion leaders - Russian and foreign established professionals in philanthropy and related fields who are shaping the vector of development in their region, country or the world - and initiative organizations and communities interested in the introduction of advanced knowledge for sustainable social development.

Key target audiences

- Charitable and non-profit organizations, including their founders, governing bodies and employees
- Research and academic institutions, knowledge hubs, universities
- Professionals in the area of philanthropy and sustainable social changes, including researches and practitioners
- Professional associations and societies in philanthropy, communities of charity and NGO sector professionals, volunteers
- Local and professional communities, as well as wider public interested in promotion of Russian philanthropy, sustainable development and higher quality of life
- Organizations from various areas of activities implementing partnership initiatives with NGOs and/or their own philanthropy projects

An independent International Advisory Board consisting of the world's leading experts and opinion leaders in the field of philanthropy is formed to participate in defining the strategic priorities of the Program, to enrich its content, and to support the dissemination of Program results. Editorial boards may be formed to work on the publication of materials created as part of the Program.

Program activities

The Program is focused on achieving sustainable, scalable results and long-term multiplier effects. The tools and methods of work used are determined by the objectives.

The Program may include the following components/activities:

- Research and analysis of modern trends and best practices in philanthropy in line with the Program goals
- Publication and dissemination of information, analytical and research materials and guidelines on philanthropy issues in Russian and foreign languages, prepared by the Foundation or its partners
- Publication and communication of results of the studies implemented with the Program grant support
- Setting up venues (off-line and on-line) in Russia and abroad for professional exchange and dissemination of Russian and international advanced knowledge, such as forums, conferences, discussions, roundtables, foresights, strategic sessions, schools, exchange initiatives, centers of excellence, knowledge bases, etc.
- Training events and activities on skill and competence building, such as assessments, training courses, workshops, webinars, master classes, laboratories, role plays, hackathons, etc.

- Support for non-profit organizations, project teams and NGO employees – financial, expert, consultation, organizational, informational, etc. – to implement projects, institutionalize partnership initiatives, acquire knowledge and skills, and ensure professional mobility
- Monitoring of supported projects during implementation. Results assessment and study of impact of supported initiatives

Stages and duration of the Program

The stages of the Program implementation, incl. its components/activities, combine cyclic and one-time formats.

The term of the Program is indefinite (until the Foundation Board decides to close it).

More information about the program

- The components/activities of the Program are regulated by the relevant local normative acts of the Vladimir Potanin Foundation
- The anticipated income and planned expenditures of the Program are approved by the Foundation Board as part of the annual plan and budget of the Foundation
- Program documents are posted on the Foundation website - fondpotanin.ru/en